# Company profile

## Our company

#### **BEDTIME STORIES!**



Our original Greek company "GRECO STROM LTD", has been involved in the manufacture of mattresses, bedding and sleeping products for over 60 years, while successfully operating in hotel, medical, marine, hospital equipment and with absolute respect and sensitivity to baby products.



The factory, warehouses, distribution center, as well as the financial and administrative headquarters are housed in over 16,000 sq.m. privately owned facilities in Mandra - Attica, Athens Greece.

# Activity & production sections

- → MATTRESSES
- ☐ → PILLOWS
- 7 → TOPPERS
- MATTRESS PROTECTORS
- ⊨ → BEDS
- ⇒ SLEEPING SYSTEMS, BED BASES
- → SOFA BEDS

# Our history

SINCE 1964, OUR DEDICATION ON QUALITY HAS BECOME A HABIT, A WAY OF LIFE, WORK AND CREATION.

> Purchase of 5.000 sq.m. privately owned area and construction of factory building of 1,500 sq.m. in Mandra, Attica

1976

Mr. Marios Gkotsopoulos son of the founder enters the company as a partner

1986

Mr. Chris Gkotsopoulos son of the founder enters the company as a partner

1997

Company certification based on the International Quality

2000

Management System

ISO 9001

•Mattress supply assignment for the Athens 2004 Olympic Games

•Certification of the company based on the International Environmental Management System ISO 1400

2004

**60 YEARS OF** 

The company is founded by Mr. Fotis

Gkotsopoulos and is active in the manufacture of handmade cotton mattresses

1980

Purchase of machinery equipment and production of mattresses with springs

1991

GRECO STROM expands after it extends its factory building to 3,000 sq.m.

1998

Our company extends its activity by studying, designing and producing baby mattresses, based on the most stringent international standards

2003

Investments are made with upscale and modern mechanical equipment and the company proceeds to innovative design and production of box mattresses

2005



- •Export activity in Cyprus
- •Incorporation of the company as a member of ISPA (International Sleep Products Association)



## **GRECO STROM**

•Assignment for submarines and ships of the Navy with mattresses certified according to specifications IMO (International Maritime Organization)

•Award of the ECO LABEL under the Register number EL / 014/06

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2006

Export activity in Russia

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2008

GRECO STROM innovates
by designing and
producing mattresses
that go beyond
expectations.
The advantages of a
handmade mattress
structure are complied
with transcendental
technological
development, offering
the new generation of
LITHOS mattresses

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2015

•The baby mattresses of GRECO STROM are tested and certified by the Swiss Certification for Safety and Product Quality Swiss Approval International and meet the requirements of the European Standard: EN 16890: 2017

•Extension of privately ownedbuilding facilities to 16,000 sq.m.

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2018

We continue to invest in the constant search and implementation of

•New BODYTOPIA mattresses collection for household equipment and GRAND COLLECTION mattresses for hotel equipment

•Construction of an independent bed production unit 1000 sq.m.

•Extension of privately owned building by 500 sq.m.

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2020

**CREATION** 

ION innovative technologies, both in the production process and in the materials we use in all our sleeping products

2007

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•Our mattress strength
is verified by
the test EN 1957
in the AIDIMA
specialized laboratory
in Spain

•Export activity in Balkan countries

2012



•Certification of the company based on the ISO 13485 International Medical Product Quality System

•Study, design and production of hospital beds with CE certification and registration in the Register Manufacturers of Category I Medical Devices from EOF 2017



Investing in pioneering innovative mechanical equipment 2019



•GRECO STROM designs and produces a new series of mattresses that meet the requirements as outlined in EU Regulation 2017/306 for MED / 3.21 bedding product group. - SOLAS 74 Reg.II-2/3, Reg.II-2/9 & Reg. X/3 &- IMO Res. MSC. 307(88)-(2010 FTP Code) Annex 1, Part 9

 Export activity in Czech Republic, Italy and Romania

•Investments are made with upscale and modern mechanical equipment

•GRECO STROM was awarded the "Diamonds of the Greek Economy 2019" as one of the diamonds of the Greek economy

2021

GRECO STROM



GRECO STROM
creates online store
shop.grecostrom.gr,
for direct purchases and
distribution of household
equipment products as well
as baby and children's
sleep products

## **Business standards**



It is worth mentioning that the installations in general have recently been expanded and refurbished using special materials that ensure absolute water tightness and thermal insulation, thus maintaining the storage conditions, while it is common ascertainment that **GRECO STROM** has now surpassed the intercultural and European level in the most demanding business standards.

# Building facilities



## Certifications

**ALL YOU NEED TO KNOW!** 



GRECO STROM is particularly proud that all certifications have been received by the Oeko - Tex, International Certification Institutions Bureau Veritas, LRQA Business Assurance & Swiss Approval International. These are institutions that check with frequent inspections the proper implementation, maintenance and continuous upgrading of the quality systems.



## **GRECO STROM**

# DESIGN, PRODUCTION, QUALITY CONTROL AND DISTRIBUTION OF THE COMPANY'S PRODUCTS HAVE BEEN CERTIFIED ACCORDING TO:



#### STANDARD 100 BY OEKO-TEX®

GRECO STROM BABY AND KID'S MATTRESSES have the international certification Oeko-Tex® Standard IOO Class I as they have emerged as products of trust – tested for harmful substances. The Oeko-Tex® Standard IOO certification concerns the absence of harmful materials and substances from the mattresses and from all the materials used for their production. The Oeko-Tex® Standard IOO is a unit system of laboratory tests and certification for textiles in raw, intermediate and final form, from all production stages and is recognized worldwide. The tests are performed by independent collaborating institutes based on the extensive OEKO-TEX® criteria. The tests take into account numerous prohibited and non-prohibited substances, which may be harmful to health. In many cases the limits of the STANDARD IOO are stricter than national and international requirements.



#### SWISS APPROVAL INTERNATIONAL

THE GRECO STROM MATTRESSES have been tested and certified by the Swiss Approval International, as compliance with applicable European directives and regulations. The products comply with the requirements of the European Standard: EN 16890:2017. Children's furniture – Mattresses for cots and cribs – Safety requirements and test methods.

THE MATTRESSES OF THE BODYTOPIA AND THE HYPNATURA SERIES AS WELL AS OUR HOTEL MATTRESSES have been tested for durability and have been certified by the Swiss institution with the safety certification and quality of Swiss Approval products International in compliance with existing European directives and regulations and comply with the requirements of the European standard: EN 1957: 2012 & EN 1334: 1999.



#### ISO 9001 INTERNATIONAL QUALITY MANAGEMENT SYSTEM

150 9001 is an internationally recognized standard for quality assurance and quality management for businesses.



#### ISO 14001 INTERNATIONAL ENVIRONMENTAL

#### MANAGEMENT SYSTEM

Iso 14001 is an internationally recognized standard for environmental management by businesses. It provides guidelines and required checkpoints that must be applied to any activities having an impact on the environment.



#### ISO 13485 INTERNATIONAL QUALITY ASSURANCE SYSTEM FOR MEDICAL DEVICES

THE ISO 13485 standard establishes the requirements of the quality assurance system for companies involved in designing, producing, trading, installing and providing technical support for medical devices and products.



#### MARINE MATTRESSES APPROVAL

#### BY MIRTEC SA (MATERIALS INDUSTRIAL RESEARCH & TECHNOLOGY CENTER)

UPGRADING QUALITY PRODUCTS that are required to meet specifications and are suitable to equip ships, yachts, hotels and general spaces and it is considered necessary to use mattresses with particular fire resistance, therefore GRECO STROM designs and produces a new series of mattresses that meet the requirements as outlined in Directive 2014/90 EU and Regulation (EU) 2020/II70 for MED / 3.21 bedding product group.

- SOLAS 74 Reg. II-2/3, Reg. II-2/9 & Reg. X / 3 &
- IMO Res. MSC, 307 (88) (2010 FTP Code) Annex I, Part 9



#### ALTERNATIVE PACKAGING MANAGEMENT

WITH ABSOLUTE RESPECT TO THE ENVIRONMENT, GRECO STROM belongs to the innovators of the alternative packaging management system in collaboration with the Greek Recycling Recovery Company.

## Forefront



Daily we invest without retreats and compromise on the market, to the absolute innovative and updated mechanical equipment. Together with our frequently trained programs and mandatory participation of our staff, we are committed to implementing our innovative design to produce quality, ergonomic and innovative sleep products. In order to ensure the best result, we have chosen to supply our raw materials with the largest and most reliable Greek companies and companies from the international forum of the industry. All our suppliers have the necessary certificates that ensure the excellent quality of the materials through the most demanding production process controls.

# Innovation



## Ultimate satisfaction

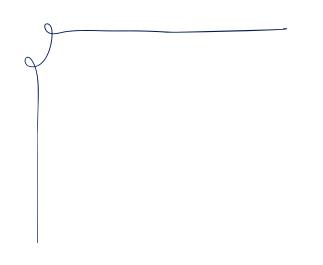


The management of GRECO STROM LTD is committed to ensure that the design, production and customer service departments are organized in a controlled manner so as to minimize and, above all, prevent quality failures for the ultimate satisfaction of customers and consumers, always approaching their needs man-centered and ensuring that the quality of our promising products remains excellent.



# of customers







Wake Up New

 ${\tt grecostrom.gr}$